

OCCUPATIONAL INTEREST PROFILE

Secure satisfaction and performance of your employees at work through interest orientated work conditions and create the best opportunities for development.

Optimal professional framework conditions and contents that fit to the interests of the individuals lead to higher motivation, activity and endurance.

The job interest questionnaire collects individual interests for different areas as well as the personal preferences in the workplace configuration, the framework conditions and the personal professional and work goals.

Item example Occupational Interest Profile

Reliability

We inspect the exactness of the procedure regularly.

You can see the internal consistency in the index – calculated by means of Cronbach Alpha.

(Dated 09/2005, Random sample amount 3,133 persons)

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|--------------|------|---------------------|------|
| Superior | 0.77 | Detail | 0.83 |
| Subordinate | 0.67 | Innovative | 0.79 |
| Flexible | 0.73 | Conservative | 0.82 |
| Regulated | 0.75 | Business/Economy | 0.86 |
| Intellectual | 0.76 | Technology | 0.91 |
| Physical | 0.79 | Art/Culture | 0.89 |
| Creation | 0.83 | Agriculture/Ecology | 0.87 |
| Utilization | 0.71 | Social | 0.87 |
| Global | 0.82 | Political/Public | 0.84 |